



# City of San Leandro

Meeting Date: September 8, 2015

## Staff Report

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**File Number:** 15-500

**Agenda Section:** ACTION ITEMS

**Agenda Number:** 10.B.

**TO:** City Council

**FROM:** Chris Zapata  
City Manager

**BY:** Cynthia Battenberg  
Community Development Director

**FINANCE REVIEW:** Not Applicable

**TITLE:** Staff Report Requesting Direction from City Council on a Proposal to Install Rainbow Crosswalks at the Intersection of West Juana Avenue and Clarke Street as Part of the West Juana Pedestrian Improvement Project No. 2014-0500 (This change would not increase the cost of the project)

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### SUMMARY AND RECOMMENDATIONS

Staff proposes a rainbow crosswalk pattern be substituted for the Downtown wagon wheel crosswalk design at the West Juana Avenue and Clarke Street intersection to celebrate art and diversity in San Leandro. There would be no fiscal impact to this change. Staff requests City Council direction to move forward on this proposal.

### BACKGROUND

On June 1, 2015, the City of San Leandro awarded a contract to McGuire and Hester for sidewalk, curb and gutter, storm drain and high visibility crosswalks to enhance West Juana Avenue between Downtown and the San Leandro BART station. The \$659,850 in improvements was funded from multiple sources: Measure B, MTC and TFCA grants.

Construction of the project is scheduled to begin in September and should be completed by the end of the calendar year.

### Analysis

At the July 7, 2015 Facilities and Transportation Committee meeting, staff proposed a rainbow crosswalk design, in lieu of the Downtown wagon wheel decorative design, at the intersection of West Juana Avenue and Clarke Street. Attachment A includes information on the proposed intersection, the proposed rainbow crosswalk design and the wagon wheel design for your information.

The rainbow crosswalk design is being proposed to celebrate the diversity of the City and to

add color and art to Downtown San Leandro. A signature crosswalk continues to build on the momentum of art and innovation in the City.

The Facilities and Transportation Committee recommended this item be referred to the City Council and requested a third option, the wagon wheel design in a rainbow color palette, be considered.

Duratherm, the company that embeds the color into asphalt, was contacted regarding this third option, the wagon wheel design in a rainbow color palette, and indicated that there would be an additional cost of approximately \$25,000 for the four crosswalks. Due to the additional cost of this third option, staff does not recommend further consideration. Staff requests that the City Council provide direction regarding keeping the crosswalks as designed or amending the design at the West Juana Avenue and Clarke Street intersection to a rainbow pattern to celebrate art and diversity in San Leandro.

### **Fiscal Impacts**

There is no fiscal impact related to this contract amendment.

### **ATTACHMENT**

- Attachment A - Map of proposed intersection, the proposed rainbow crosswalk design and the wagon wheel design

**PREPARED BY:** Cynthia Battenberg, Community Development Director

## ATTACHMENT A

### Intersections included in the West Juana Pedestrian Improvement Project



SLB

Carpentier

Clarke

Hays

### Downtown San Leandro Wagon Wheel Crosswalk Design



### Proposed Rainbow Design for the West Juana Ave. and Clarke St. Intersection

